

NAVIGATING THE FUTURE OF SECURITY:

Industry Evolution & Regulatory Innovation



2024 IASIR CONFERENCE

OCTOBER 9-11 • CANOPY BY HILTON CHARLOTTE SOUTHPARK

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CONFERENCE AGENDA

All session times are reflected in EASTERN TIME

Navigating the Future of Security: Industry Evolution and Regulatory Innovation

WEDNESDAY, OCTOBER 9

8:00 AM – 9:00 AM	CONFERENCE REGISTRATION
8:00 AM – 9:00 AM	NETWORKING & COFFEE
9:00 AM – 9:15 AM	OPENING CEREMONIES <i>Charlotte Fire Department Honor Guard Call to Order and Welcome</i>
9:15 AM – 10:00 AM	KEYNOTE ADDRESS <i>Watch for keynote announcement coming soon.</i>
10:00 AM – 10:30 AM	INTRODUCTIONS AND BREAK
10:30 AM – 11:45 AM	STRENGTHENING CYBERSECURITY IN THE PRIVATE SECURITY INDUSTRY: WHAT'S NEXT FOR PRACTITIONERS, REGULATORS AND THE INSURANCE INDUSTRY? In today's digital age, cybersecurity is a paramount concern for businesses across all sectors, including the private security industry. This presentation aims to equip professionals in the private security sector, and regulators, with the necessary knowledge and tools to safeguard their organizations against cyber threats that may impact the integrity of licensing information and professional standards. The panel will also explore insurance trends and what risks may go uncovered without proper planning.
11:45 AM – 12:00 PM	MEET OUR PARTNERS
12:00 PM – 1:00 PM	LUNCH BREAK
1:00 PM – 2:00 PM	BEYOND THE BADGE: THE RISE OF PRIVATE POLICE FORCES This session will explore the growing trend of private police forces replacing traditional security guards and even supplementing or replacing functions of law enforcement officers in various settings. Attendees will examine the factors driving the expansion of private police forces, including perceived gaps in current public safety services, the desire for customized security solutions, and the outsourcing of law

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enforcement functions to private entities. Furthermore, this session will address the regulatory challenges posed by the emergence of private police forces, including jurisdictional issues, legal authority, and the need for clear standards and guidelines.

Brief break

2:00 PM – 3:00 PM

A FIRE-BREATHING ROBOT DOG? NEXT-GEN TOOLS FOR SECURITY AND INVESTIGATION: DRONES, AI, AND BEYOND

From drones and AI-enhanced cameras to advanced robotics and less-than-lethal weapons, we will explore the latest tools that are revolutionizing the security industry. Learn how these innovations are enhancing efficiency, effectiveness, and safety in various security operations. Industry leaders and tech experts will share insights into the practical applications, benefits, and potential challenges of deploying these emerging technologies.

3:00 PM – 4:00 PM

BREAK / SPEED DATING FOR GOVERNMENT AND INDUSTRY: REALLY GET TO KNOW YOUR PARTNERS

This format has been a welcome way to meet the folks you'll be conferencing with in the coming days and establish new relationships you'll come to rely on to resolve work issues. It's fast-paced fun with just enough time to exchange business cards, put a face to a name, and start conversations to finish at the evening reception. Networking with others focused on regulatory issues remains a top-named reason to attend IASIR events.

4:00 PM – 5:00 PM

MORAL TURPITUDE, GOOD MORAL CHARACTER, AND OTHER NEBULOUS GROUNDS TO DENY A LICENSE OR REGISTRATION

Numerous subjective standards exist in the licensing statutes for private investigators, security guards, armored car guards, alarm installers, and the myriad other occupations regulated by members of IASIR. There is a national trend to eliminate these character-related grounds for denial contending that they are ill-defined and allow too much discretion by the regulatory body. Should these remain? Do other standards such as conviction for or commission of a crime not provide the same protections? Learn what the debate is all about.

THURSDAY, OCTOBER 10

8:00 AM – 9:00 AM

NETWORKING & COFFEE

9:00 AM – 10:00 AM

WHO'S WATCHING THE WATCHERS?

As security camera technology advances at an unprecedented pace, the integration of artificial intelligence, automated license plate readers, red

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light cameras and other cutting-edge innovations are becoming ubiquitous in both public and private sectors. This session delves into the complexities of this rapid expansion, examining the benefits and challenges posed by these technologies. We will explore the current state of government regulation of security cameras, and address critical questions about privacy, accountability, and oversight. This is an essential conversation for anyone involved in the development, deployment, or regulation of surveillance technologies.

Brief break

10:00 AM – 11:00 AM COLLABORATIVE STRATEGIES FOR REDUCING FALSE ALARMS

False alarms continue to pose significant challenges for public safety agencies, consuming valuable time and resources while potentially diverting attention from genuine emergencies. This session will address the role of regulation and standards in promoting false alarm reduction, evaluate the effectiveness of alarm ordinances, and explore innovative approaches and best practices for reducing false alarms, including the use of advanced technology, enhanced verification processes, and community education campaigns.

Brief break

11:00 AM – 12:00 PM WORLD VIEW: SECURITY REGULATION IN SOUTH AFRICA

Six hundred thousand active registered security officers (with 2.7 million registered). One thousand six hundred active security businesses. One national regulatory authority managing it all. Hear from officials with South Africa's Private Security Industry Regulatory Authority (PSiRA) about how the Authority has taken their operations online, responded to double-digit industry growth, and recently celebrated 20 years of providing regulatory excellence to South Africans.

12:00 PM – 1:00 PM LUNCH BREAK

1:00 PM – 2:00 PM STRAIGHT FROM THE SOURCE: NEW DEVELOPMENTS IN LICENSING AND REGULATION

From legislative efforts to amend underlying governing statutes, to departmental and board promulgation of new rules and requirements, to the adoption and implementation of new licensing technology and processes, states are continually trying to improve licensing and regulation in security-related industries and professions. State and provincial regulators in attendance will provide first-hand updates and information on recent developments in their jurisdictions, as well as upcoming initiatives that affect security, PI and alarm monitoring agencies and employees.

Brief break

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2:00 PM – 3:00 PM	A COMPREHENSIVE RECIPROCITY REVIEW
	<p>Reciprocity, the practice of recognizing licenses or credentials issued by one jurisdiction as valid in another, has emerged as a crucial issue in employee mobility and regulatory consistency across states, provinces, countries, and other governmental entities. This session will explore the current status of reciprocity agreements <i>for security guards, private investigators, and other security industry professionals</i> nationally and internationally., explain the Servicemembers Civil Relief Act (SCRA) and its impact on the licensure of military members and their spouses, and how the Armored Car Industry Reciprocity Act (ACIRA) contributes to interstate commerce.</p>
3:00 PM – 3:30 PM	BREAK & IASIR BUSINESS MEETING
	<p>Required voting, other reporting, awards</p>
3:30 PM – 5:00 PM	BREAKOUT SESSIONS
	<p><u>Industry:</u> <i>Discussion amongst regulated industry members on current topics, training, reciprocity, regulatory concerns and who may be doing it better. We will poll for topics prior to the conference to produce an agenda for a focused and productive meeting.</i></p> <p><u>Government:</u> <i>This session is exclusively for government representatives who regulate the industry and enforce state/provincial/federal private security legislation. It's a unique opportunity for program administrators to discuss best practices and issues they're struggling with in an informal roundtable session. In fact, we hear testimonials every year on how shared information has been applied in practical ways.</i></p>

FRIDAY, OCTOBER 11

8:00 AM – 9:00 AM	NETWORKING & COFFEE
9:00 AM – 10:00 AM	IS A LICENSED OR REGISTERED SECURITY GUARD A 'GOVERNMENT ACTOR' FOR PURPOSES OF STATE OR FEDERAL LAW?
	<p>In many ways security guards act in the same capacity as a law enforcement officer. Even their outward appearance connotes the same authority as a law enforcement officer such as a badge, uniform, firearm, marked vehicle and other equipment. In some jurisdictions they even have arrest authority. In this presentation we will analyze the state and federal appellate court cases where the court has considered whether a guard licensed or registered by the state is a "state actor" or "acting under color of law" for purposes of the Fourth Amendment, 18 U.S.C. 242, etc. We'll compare cases where the private company is working for a private entity with those cases where the private company is working for a government entity (such as a housing authority) and note the</p>

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distinctions. As the role of private security is evolving, this area of the law appears to be evolving too. Find out why.
Brief break

10:00 AM – 11:00 AM	WHAT IS THE EVOLUTION OF A SECURITY OFFICER?
	<p>Eddie Sorrells, with a panel discussion to follow, presents an insightful exploration of the evolving role of the security officer in today's dynamic landscape. This presentation delves into the changing demands, challenges, and opportunities faced by security officers, emphasizing the need for adaptation and innovation. The panel will give real experiences from their varied careers in the private security industry, and how the need for enhanced skills, training, and regulatory procedures and standards is changing at a rapid pace.</p> <p><i>Brief break</i></p>
11:00 AM – 12:00 PM	OPEN DISCUSSION: WHAT DO YOU NEED TO SHARE WITH YOUR COLLEAGUES? WHAT ANSWERS DO YOU NEED TO BRING HOME?
	<p>An open forum between Government regulators and Industry representatives addressing questions and concerns generated in breakout and other sessions. This format has been highly rated and proven to drive the value of the IASIR conference format—making it tangible and actionable for industry and regulatory partners and members.</p>
12:00 PM – 1:00 PM	LUNCH BREAK
1:00 PM – 3:00 PM	BEHIND-THE-SCENES SECURITY TOUR: CHARLOTTE-MECKLENBURG POLICE DEPARTMENT'S REAL TIME CRIME CENTER (RTCC)
	<p>The RTCC was launched in 2013 and continuously monitors the City of Charlotte using more than 1,000 surveillance and Charlotte Department of Transportation cameras, an automated license plate reader system, and more than 400 electronically monitored pre-trial suspects. The RTCC operates 20 hours per day, 7 days per week, 365 days per year. Staffing for the RTCC includes a captain, a sergeant, and 12 RTCC detectives, most of whom are sworn officers. The RTCC highlights the proactive crime-reduction and prevention capabilities of CMPD. Through efficient monitoring and use of support applications, the RTCC staff often initiates action when real-time information suggests the development of an emerging crime trend or when a serious crime, such as a homicide, occurs.</p> <p>https://www.youtube.com/watch?v=nOz7YCzM0LA</p>