

NAVIGATING THE FUTURE OF SECURITY:

Industry Evolution & Regulatory Innovation



2024 IASIR CONFERENCE

OCTOBER 9-11 • CANOPY BY HILTON CHARLOTTE SOUTHPARK

www.iasir.org • 515-282-8192 • contact@iasir.org

INTERNATIONAL ASSOCIATION OF
SECURITY &
INVESTIGATIVE REGULATORS

2024 Annual Conference | Charlotte, North Carolina



A WELCOME FROM THE IASIR PRESIDENT

October 9, 2024

Dear Conference Attendees:

Welcome to the 2024 International Association of Security and Investigative Regulators conference! I'm pleased to welcome you to my home state, North Carolina, and the City of Charlotte.

Over the next few days, you will have the opportunity to engage with regulatory professionals, industry leaders, and renowned experts who share your passion for security and regulation. Our diverse lineup of speakers will delve into the latest trends, emerging challenges, and cutting-edge technologies that are shaping the security, investigative, alarm and regulatory landscape. Through insightful discussions, engaging presentations, and plenty of networking, we aim to equip you with the knowledge and tools to excel at your chosen profession and take valuable insights home with you.

Thank you for joining us for this remarkable event. I encourage you to engage, ask questions, challenge assumptions, and most importantly, develop connections that will extend far beyond the confines of this conference. Here's to a successful and enlightening 2024 IASIR conference!

Warm regards,

Paul Sherwin
IASIR President



CONFERENCE AGENDA

All session times are reflected in EASTERN TIME

Navigating the Future of Security: Industry Evolution and Regulatory Innovation

WEDNESDAY, OCTOBER 9

8:00 AM – 9:00 AM	CONFERENCE REGISTRATION
8:00 AM – 9:00 AM	CONTINENTAL BREAKFAST
9:00 AM – 9:15 AM	OPENING CEREMONIES <i>Call to Order and Welcome</i>
9:15 AM – 10:00 AM	FIRESIDE CHAT WITH THE SECRET SERVICE Steve Gutierrez, ASAIC, US Secret Service Charlotte Field Office
10:00 AM – 10:30 AM	INTRODUCTIONS AND BREAK
10:30 AM – 11:45 AM	STRENGTHENING CYBERSECURITY IN THE PRIVATE SECURITY INDUSTRY: WHAT'S NEXT FOR PRACTITIONERS, REGULATORS AND THE INSURANCE INDUSTRY? Eddie Sorrells, President, DSI Security Gary Bradley, General Counsel, St. Moritz Security Services Dena Cusick, Senior Vice President, ProEx Practice Leader, HUB In today's digital age, cybersecurity is a paramount concern for businesses across all sectors, including the private security industry. This presentation aims to equip professionals in the private security sector, and regulators, with the necessary knowledge and tools to safeguard their organizations against cyber threats that may impact the integrity of licensing information and professional standards. The panel will also explore insurance trends and what risks may go uncovered without proper planning.
11:45 AM – 12:00 PM	MEET OUR PARTNERS
12:00 PM – 1:00 PM	LUNCH BREAK

INTERNATIONAL ASSOCIATION OF
SECURITY &
INVESTIGATIVE REGULATORS



2024 Annual Conference | Charlotte, North Carolina

<p>1:00 PM – 2:00 PM</p>	<p>BEYOND THE BADGE: THE RISE OF PRIVATE POLICE FORCES Randy Munn, Company & Campus Police Administrator, Criminal Justice Training and Standards Division of the North Carolina Department of Justice</p> <p>This session will explore the growing trend of private police forces replacing traditional security guards and even supplementing or replacing functions of law enforcement officers in various settings. Attendees will examine the factors driving the expansion of private police forces, including perceived gaps in current public safety services, the desire for customized security solutions, and the outsourcing of law enforcement functions to private entities. Furthermore, this session will address the regulatory challenges posed by the emergence of private police forces, including jurisdictional issues, legal authority, and the need for clear standards and guidelines.</p>
<p>2:00 PM – 3:00 PM</p>	<p>WORLD VIEW: SECURITY REGULATION IN SOUTH AFRICA Mpho Sechoaro, Deputy Director of Training and Communications, Private Security Industry Regulatory Authority of South Africa Talent Zwane, Deputy Director of Law Enforcement, Private Security Industry Regulatory Authority of South Africa</p> <p>Six hundred thousand active registered security officers (with 2.9 million registered). Sixteen thousand active security businesses. One national regulatory authority managing it all. Hear from officials with South Africa’s Private Security Industry Regulatory Authority (PSiRA) about how the Authority has taken their operations online, responded to double-digit industry growth, and recently celebrated 20 years of providing regulatory excellence to South Africans.</p>
<p>3:00 PM – 4:00 PM</p>	<p>BREAK / SPEED DATING FOR GOVERNMENT AND INDUSTRY: REALLY GET TO KNOW YOUR PARTNERS</p> <p>This format has been a welcome way to meet the folks you’ll be conferencing with in the coming days and establish new relationships you’ll come to rely on to resolve work issues. It’s fast-paced fun with just enough time to exchange business cards, put a face to a name, and start conversations to finish at the evening reception. Networking with others focused on regulatory issues remains a top-named reason to attend IASIR events.</p>

INTERNATIONAL ASSOCIATION OF
SECURITY &
INVESTIGATIVE REGULATORS



2024 Annual Conference | Charlotte, North Carolina

4:00 PM – 5:00 PM	MORAL TURPITUDE, GOOD MORAL CHARACTER, AND OTHER NEBULOUS GROUNDS TO DENY A LICENSE OR REGISTRATION Jeff Gray, Of Counsel, Bailey & Dixon, LLP, and Legal Counsel, N.C. Private Protective Services; N.C. Alarm Systems Licensing Board
	<p>Numerous subjective standards exist in the licensing statutes for private investigators, security guards, armored car guards, alarm installers, and the myriad other occupations regulated by members of IASIR. There is a national trend to eliminate these character-related grounds for denial contending that they are ill-defined and allow too much discretion by the regulatory body. Should these remain? Do other standards such as conviction for or commission of a crime not provide the same protections? Learn what the debate is all about.</p>
6:00 – 10:00 PM	CALSAGA MEET & GREET RECEPTION

THURSDAY, OCTOBER 10

8:00 AM – 9:00 AM	CONTINENTAL BREAKFAST SPONSORED BY INTELLENET
9:00 AM – 10:00 AM	WHO'S WATCHING THE WATCHERS? Tyler Dukes, Lead Editor for AI Innovation, McClatchy
	<p>As security camera technology advances at an unprecedented pace, the integration of artificial intelligence, automated license plate readers, red light cameras and other cutting-edge innovations are becoming ubiquitous in both public and private sectors. This session delves into the complexities of this rapid expansion, examining the benefits and challenges posed by these technologies. We will explore the current state of government regulation of security cameras, and address critical questions about privacy, accountability, and oversight. This is an essential conversation for anyone involved in the development, deployment, or regulation of surveillance technologies.</p>
10:00 AM – 11:00 AM	COLLABORATIVE STRATEGIES FOR REDUCING FALSE ALARMS Dave Robinson, Deputy Chief, Charlotte-Mecklenburg Police Department Allen Rutledge, Security Industry Alarm Coalition Tommy Whisnant, CPI
	<p>False alarms continue to pose significant challenges for public safety agencies, consuming valuable time and resources while potentially diverting attention from genuine emergencies. This session will address the role of regulation and standards in promoting false alarm reduction, evaluate the effectiveness of alarm ordinances, and explore innovative approaches and best practices for reducing false alarms, including the use of advanced technology, enhanced verification processes, and community education campaigns.</p>

<p>11:00 AM – 12:00 PM</p>	<p>ENHANCING PUBLIC SAFETY: THE ROLE OF PRIVATE SECURITY PATROLS IN SUPPORTING MUNICIPAL LAW ENFORCEMENT</p>
	<p>Steve Vitale, President and Principal of P4 Companies Paul Ohm, Executive Vice President and Principal of P4 Companies</p> <p>Private security patrols play a critical role in supplementing municipal law enforcement, especially in high-crime or densely populated urban areas. By leveraging a combination of vehicle and foot patrols, private security officers can efficiently cover wide areas while maintaining a visible presence to deter crime. These patrols focus on building community trust through regular engagement, swift response to incidents like theft or vandalism, and close collaboration with local law enforcement agencies. Private security teams bring a proactive approach to crime reduction and issue resolution, ensuring a safer environment while allowing municipal police forces to concentrate on higher-priority tasks.</p> <p>This presentation will explore how private security patrols, such as those implemented by P4 in Chicago, effectively supplement local law enforcement. Topics will include strategic crime deterrence through visible patrols, fostering community trust via direct engagement, utilizing crime data for tactical deployment of patrols, and streamlining incident response in partnership with police departments. Real-world examples, including coordination with the Chicago Police Department, community interactions, and the use of technology to monitor and report activities, will demonstrate how private security patrols enhance safety, build public trust, and contribute to overall crime reduction efforts.</p>
<p>12:00 PM – 1:00 PM</p>	<p>LUNCH BREAK</p>
<p>1:00 PM – 2:00 PM</p>	<p>A COMPREHENSIVE RECIPROCITY REVIEW</p> <p>Nicole Gray, PISA and Intellenet Paul Sherwin, Director, North Carolina Private Protective Services Doug Taggart, Interagency Coordinator, Military Affairs, N.C. Department of Military and Veterans Affairs</p> <p>Reciprocity, the practice of recognizing licenses or credentials issued by one jurisdiction as valid in another, has emerged as a crucial issue in employee mobility and regulatory consistency across states, provinces, countries, and other governmental entities. This session will explore the current status of reciprocity agreements <i>for security guards, private investigators, and other security industry professionals</i> nationally and internationally., explain the Servicemembers Civil Relief Act (SCRA) and its impact on the licensure of military members and their spouses, and how the Armored Car Industry Reciprocity Act (ACIRA) contributes to interstate commerce.</p>

INTERNATIONAL ASSOCIATION OF
SECURITY &
INVESTIGATIVE REGULATORS

2024 Annual Conference | Charlotte, North Carolina



2:00 PM – 3:00 PM	STRAIGHT FROM THE SOURCE: NEW DEVELOPMENTS IN LICENSING AND REGULATION
	<p>Jesse Gentry, Chief Counsel, TN Department of Commerce & Insurance</p> <p>From legislative efforts to amend underlying governing statutes, to departmental and board promulgation of new rules and requirements, to the adoption and implementation of new licensing technology and processes, states are continually trying to improve licensing and regulation in security-related industries and professions. State and provincial regulators in attendance will provide first-hand updates and information on recent developments in their jurisdictions, as well as upcoming initiatives that affect security, PI and alarm monitoring agencies and employees.</p>
3:00 PM – 3:30 PM	BREAK & IASIR BUSINESS MEETING Required voting, other reporting, awards
3:30 PM – 5:00 PM	BREAKOUT SESSIONS Industry Moderators: Steve Amitay, Executive Director/General Counsel, NASCO Michael Canady, Manager of Licensing and Compliance, Brink’s U. S. Nicole Gray, Principal, Infinity Investigative Solutions Matthew Lambach, Vice President-Associate General Counsel North America, Allied Universal Patricia Schmitt, CPP, Florida Association of Security Companies <u>Industry:</u> Discussion amongst regulated industry members on current topics, training, reciprocity, regulatory concerns and who may be doing it better. We will poll for topics prior to the conference to produce an agenda for a focused and productive meeting. Government Moderators: Pamela Groose, Executive Director, Missouri Board of Private Investigator & Private Fire Investigator Examiners Paul Sherwin, Director, North Carolina Private Protective Services <u>Government:</u> This session is exclusively for government representatives who regulate the industry and enforce state/provincial/federal private security legislation. It’s a unique opportunity for program administrators to discuss best practices and issues they’re struggling with in an informal roundtable session. In fact, we hear testimonials every year on how shared information has been applied in practical ways.

INTERNATIONAL ASSOCIATION OF
SECURITY &
INVESTIGATIVE REGULATORS

2024 Annual Conference | Charlotte, North Carolina



FRIDAY, OCTOBER 11

8:00 AM – 9:00 AM	CONTINENTAL BREAKFAST
9:00 AM – 10:00 AM	<p>IS A LICENSED OR REGISTERED SECURITY GUARD A ‘GOVERNMENT ACTOR’ FOR PURPOSES OF STATE OR FEDERAL LAW? Jeff Gray, Of Counsel, Bailey & Dixon, LLP, and Legal Counsel, N.C. Private Protective Services; N.C. Alarm Systems Licensing Board</p> <p>In many ways security guards act in the same capacity as a law enforcement officer. Even their outward appearance connotes the same authority as a law enforcement officer such as a badge, uniform, firearm, marked vehicle and other equipment. In some jurisdictions they even have arrest authority. In this presentation we will analyze the state and federal appellate court cases where the court has considered whether a guard licensed or registered by the state is a “state actor” or “acting under color of law” for purposes of the Fourth Amendment, 18 U.S.C. 242, etc. We’ll compare cases where the private company is working for a private entity with those cases where the private company is working for a government entity (such as a housing authority) and note the distinctions. As the role of private security is evolving, this area of the law appears to be evolving too. Find out why.</p>
10:00 AM – 11:00 AM	<p>WHAT IS THE EVOLUTION OF A SECURITY OFFICER? Eddie Sorrells, President, DSI Security Services Jeff DiDomenico, VP of Sales and Marketing, Trackforce Valiant + TrackTik Jamie Ridenhour, National Training & Compliance Manager, DSI Security Services Gary Bradley, General Counsel, St. Moritz Security Services</p> <p>Eddie Sorrells, with a panel discussion to follow, presents an insightful exploration of the evolving role of the security officer in today’s dynamic landscape. This presentation delves into the changing demands, challenges, and opportunities faced by security officers, emphasizing the need for adaptation and innovation. The panel will give real experiences from their varied careers in the private security industry, and how the need for enhanced skills, training, and regulatory procedures and standards is changing at a rapid pace.</p>
11:00 AM – 12:00 PM	<p>OPEN DISCUSSION: WHAT DO YOU NEED TO SHARE WITH YOUR COLLEAGUES? WHAT ANSWERS DO YOU NEED TO BRING HOME?</p> <p>An open forum between Government regulators and Industry representatives addressing questions and concerns generated in breakout and other sessions. This format has been highly rated and proven to drive the value of the IASIR conference format—making it tangible and actionable for industry and regulatory partners and members.</p>
12:00 PM – 1:00 PM	LUNCH BREAK

1:00 PM – 3:00 PM

**BEHIND-THE-SCENES SECURITY TOUR: CHARLOTTE-MECKLENBURG
POLICE DEPARTMENT'S REAL TIME CRIME CENTER (RTCC)**

All attendees are invited to attend our Behind-the-Scenes Security Tour of the Charlotte-Mecklenburg Police Department's Real Time Crime Center from 1-3 p.m. The RTCC, launched in 2013, continuously monitors the City of Charlotte using more than 1,000 surveillance and Charlotte Department of Transportation cameras and an automated license plate reader system, as well as monitoring more than 400 pre-trial defendants. The tour highlights the proactive crime-reduction and prevention capabilities of CMPD. Through efficient monitoring and use of support applications, the RTCC staff often initiates action when real-time information suggests the development of an emerging crime trend or when a serious crime, such as a homicide, occurs.

<https://www.youtube.com/watch?v=nQz7YCzM0LA>

**SPECIAL
OFFER**

- ▶ Join IASIR now and your payment covers membership through 2025! **That's three months for free!**
- ▶ Gain access to IASIR webinars, working groups and committees, and move forward the priorities identified at the 2024 Conference! **That's our mission!**
- ▶ Meet your IASIR colleagues through our private online community and build on the connections that you've made in Charlotte! **That benefit is priceless!**



Membership Information & Application:
<https://www.iasir.org/membership-requirements>

INTERNATIONAL ASSOCIATION OF
SECURITY &
INVESTIGATIVE REGULATORS



2024 Annual Conference | Charlotte, North Carolina

THANK YOU TO OUR CONFERENCE SPONSORS

NASCO

National Association of Security Companies

